

NATIONAL SOJOURNERS, INC.
7942R Cluny Court
Springfield, Virginia 22153

17 JUNE 2017

Admin Order: 1-18

Subject: Goals and Objectives, 2016-2017

Consistent with the National Sojourners Strategic Plan, specific goals for accomplishment during the 2017 – 2018 Sojourner year are as follows:

1. General:
 - a. Leverage the resources of the National Sojourners leadership team to improve viability and enhance operations at all levels.
 - b. Instill excitement and enthusiasm as we work together in “Proudly Serving the Cause of Patriotism,” displaying the “National Sojourners, Inc.” lapel pin wherever we go.
2. Membership:
 - a. Continue to add new members and restore to membership our NPD members with a goal of adding 400 new members and 300 new MIPs.
 - b. In support of 2.a., every member should add at least one new member to his Chapter, thereby improving membership by replacing himself.
 - c. Foster and encourage membership development through each Chapter conducting more *Service to the Craft BOL* activities in our Lodges and appendant bodies.
3. Operations:
 - a. Continue to improve communications within the Order by continuing the evolutionary development of our website content, while encouraging every member who is not a “website member” to join the “Sojourner Only” portal on the website.
 - b. Continue to support, stimulate and enhance Chapter operations.
 - c. Continue the requisite processes and procedures to provide meaningful assistance for weak Chapters through the visitation and training programs available through and provided by our Area and Regional Representatives, as well as our Chapter Revitalization and Chartering Committee’s oversight reporting programs.
 - d. Conduct training for Chapter Officers, Area and Regional Representatives at as many venues as possible to include Chapter meetings, our Area and Regional Conferences and our Mid-Winter Meeting.

- e. Encourage the strong financial participation of the membership in the programs of the Spirit of America Educational Foundation, Inc.
 - f. Attract more Chapter sponsors for our national meetings.
 - g. Do all possible to attract and facilitate the attendance of our membership at our Mid-Winter Meeting and National Convention, with particular attention paid to promoting the attendance of first-timers.
4. Finances:
- a. Increase the Sojourner Endowment Memorial fund by an additional \$10,000.
 - b. Promote contributions made to our National Sojourners 501(c)3 Spirit of America Educational Foundation, Inc. to fund our youth outreach endeavors.
 - c. Encourage every Chapter to commit *early in the year* to purchase an ad for the 2018 National Convention Souvenir Book. Also encourage the membership to promote their local Lodges and appendant Masonic bodies of which they are members, as well as local businesses they patronize, to purchase advertisements as well.
5. Outreach:
- a. Continue to promote the Bridge of Light (BOL) activities of our Chapters to enhance our Service to the Craft to our Lodges and appendant bodies.
 - b. Improve BOL activities by making the Service to the Craft presentation and updated Story of National Sojourners readily available to Chapters for their use.
 - c. Continue to improve our efforts to “Teach Young Americans about America” by coordinating with Military Order of the World Wars (MOWW) to provide more Youth Leadership Conferences (YLCs).
6. Strategic Plan: Develop processes for the maintenance of the National Sojourners Strategic Plan to include procedures for implementing a GOAL – TASK – ACTION paradigm.
7. This order will expire on 17 June 2018.

ATTEST:


WILLIAM R. SANNER
National Secretary-Treasurer


RONALD D. R. SORTINO
National President