

NATIONAL SOJOURNERS, INC.
7942R Cluny Court
Springfield, VA 22153-2810

C3 5 JUNE 2015

NATIONAL REGULATION 9.1.2

Subject: Dallas L. Knoll Bulletin/Newsletter of the Year Award

Reference: (a) National By-Laws, Article 5.5

(b) National By-Laws, Article 13.4

(c) National Regulation 8.2.8

(d) National By-Laws, Article 20

(e) National Regulation 8.2.6

(f) National Regulation 9.2

1. **PURPOSE:** To establish the Dallas L. Knoll Bulletin/Newsletter of the Year Award. A Bulletin is a printed statement consisting of 1 or 2 pages on a matter of Masonic interest and a Newsletter is a printed periodical report devoted to news for the Masonic Fraternity. In accordance with reference (a) to recognize annually that individual, who as Editor of his Chapter's Bulletin/Newsletter, does the most to:
 - a. Interest, inform and involve his readers
 - b. Keep his Chapter actively aware of local Sojourner/Masonic activities.
 - c. Record those actions of his Chapter/Camp and members which have historical significance.
2. **BACKGROUND:** Effective Chapter Bulletin/Newsletters, published in accordance with reference (b), dramatically increase the interest, pride and involvement of those Sojourners and Masons who receive them.
3. **ELIGIBILITY AND PROCEDURES:**
 - a. To be considered for the award:
 - (1) At least six (6) Chapter Bulletins/Newsletters must have been published during the 12-month period from January through December of the calendar year preceding the National Convention or at least three (3) Chapter Bulletin/Newsletters must have been published for Chapters meeting once a quarter during the 12 month period from January through December of the calendar year preceding the National Convention.
 - (2) Five (5) copies of each of the six (6) or more Chapter Bulletins/Newsletters or three (3) or more Chapter Bulletin/Newsletters for the quarterly Chapters being submitted must be received NLT 31 December of the year preceded the January Mid-Winter meeting by the National Secretary-Treasurer marked "For Bulletin of the Year Consideration" or "For Newsletter of the Year Consideration."
 - (3) Graphics to include color may be used to enhance the subject matter in a Chapter Bulletin/Newsletter but the graphics must be germane. In judging the Bulletins/Newsletters, color graphics will not be given any more weight than black and white graphics.
 - b. Area/Regional Representatives and National Officers are encouraged to submit, in writing, to the Publications Review Board, pertinent information as to the effectiveness and community reception of bulletins, which come to their attention.

- c. Sojourner Clubs are not separately eligible, but their publications may be included with the host Chapter's entry.
 - d. The Publications Review Board as constituted by reference (c), with the National Secretary-Treasurer as an ex-officio member for this purpose, will select the Bulletin's/Newsletter's uniform excellence and effectiveness for the preceding calendar year.
4. CRITERIA:
- a. The following criteria will be used for judging Bulletins/Newsletters. Newsletters will be judged on all ten items below and Bulletins will be judged on items (1) through (7):
 - (1) General Appearance
 - (2) Composition, Writing, and Editing
 - (3) Chapter/Camp News
 - (4) Individual Sojourner News
 - (5) Area/Regional News
 - (6) National (Sojourner/Heroes) News
 - (7) Masonic Community News
 - (8) Reader Interest
 - (9) Educational and Training Value
 - (10) Historical Value
 - b. Each of the above criteria will be assigned a point value from zero to ten, for possible overall value of 100 points for Newsletters and 70 points for Bulletins, by the Publication Review Board.
 - c. The decision of the Publication Review Board shall be final.
5. AWARDS:
- a. One award may be made annually for the best bulletin and one for the best newsletter.
 - b. The Newsletter Award shall consist of a suitably engraved plaque for the recipient and the name of the recipient and his Chapter will be engraved on a plaque maintained in National Headquarters.
 - c. The Bulletin Award shall be a suitable certificate for the recipient and the name of the Chapter and a certificate maintained in National Headquarters identifying the same.
 - d. This award may not be made to the same Chapter Editor more than once in a three year period unless approved by the National President.
 - e. The Publications Review Board may, in addition to the award recipient, recommend to the National President up to three (3) Editors of outstanding Chapter Bulletins/Newsletters for Honorable Mention. One of those recognized appropriately may be the editor of the most improved bulletin/newsletter.
 - f. No written record of the Public Review Board shall be maintained. Only the name of the winning Chapter Editor will be forwarded to the National President.

ATTEST:


William R. Sanner
National Secretary


JAMES N. HIGDON
National President